

Ellen Eisenberg, PIIC Executive Director, was recently published in the International Literacy Association's (ILA) *The Engaging Classroom*. [The Coaching Cycle: Before, During, and After](#) includes a description of what a Before-During-After (BDA) cycle looks like in practice and addresses how working through the BDA cycle of consultation helps teachers and coaches to effectively identify areas of strength and need as a form of embedded professional development.

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